

the Wedding *book*



GRAPHI*S***TUDIO**

the Wedding *book*

Graphistudio is proud to present the Wedding Book... a timeless storybook of the couples perfect day.

Graphistudio was the first Company to innovate printed one up graphically enhanced books, and has over 10 years experience producing memorable books.

We are the only Company to offer state of the art digital offset printing as well as photographic printing.

Our books are then hand bound using our patented continous page binding system with every page opening flat and having a perfect panoramic view.

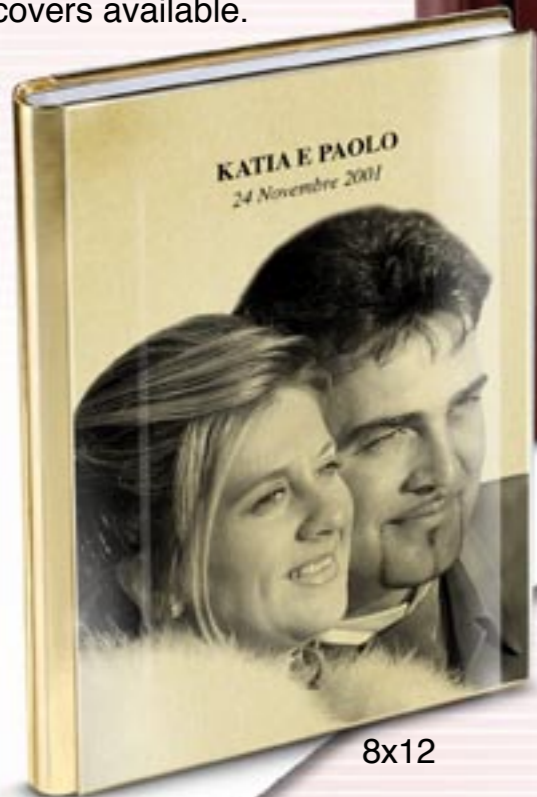
a Page in history



the book Collection

Our entire collection of primary books are available in all layouts, printing technologies and cover options.

Our collection of books range in size from the petite 2"x 2.5" to the impressive 16"x 20". All wedding books may be printed in traditional photographic, new metallic photographic, or advanced CMYK 4-color offset on linen or smooth paper. Books may then be finished in world renown Italian leather, luxurious silk, contemporary transparent or classic leatherette covers. By far the largest range of book sizes, printing technologies and covers available.



It all began
15 years ago

when Tullio Tramontina
Graphistudio's founder began
airbrushing his family and
friends wedding books with
custom graphic effects.



Eventually those very graphics were digitalized and a patented design software developed to mass produce custom one up graphically enhanced wedding books...the revolution began.

Today Graphistudio is the world leader in short run book publishing and Mr. Tramontina has realized his life long dream to bring the best quality Wedding Books to brides the world over. Corporate offices are located in Arba, Italy, with regional offices in US, UK, France, Germany, Spain, Czech Republic and Japan. We know the publishing business better than anyone, and our RGB prepress

Only Graphistudio offers true 4-color CMYK offset printing

division has produced books for the National Gallery of London, the Vatican, and many other major museums throughout Europe. Many companies have attempted to duplicate our process, but Graphistudio has invested in the best processes available. In our brand new 80,000

square foot facility we have the most modern printing equipment. Only Graphistudio offers true 4-color CMYK offset printing. Ink jet printing simply does not compare to the color range and quality of this process. Our photographic printing is perfection, and should you



choose metal paper, the results are simply stunning. While our design and printing processes are new world,

our binding is old world with a twist. All our coffee table wedding books are hand bound with the craftsmanship handed down over the centuries. The twist...possibly the

only international patent ever issued for binding printed pages in a continuous manner so every page lays perfectly and every image is a two page uninterrupted panoramic view. So when you are considering a company to make an alternative product to traditional albums, choose

Graphistudio. The first...the best. Not sure? Just ask any of the 100,000 plus brides who cherish our books.

a
Revolution
in Design

So when you are considering a Company to make an alternative product to traditional albums, choose Graphistudio



the Layout options



With five stunning layouts and beautiful yet subtle effects, the wedding book is meticulously designed in styles that compliment your images. Our highly trained team of professional designers will transform your images using state of the art equipment to scan, design and publish your photography.

It is impossible to describe the elegance of our layouts in a few pages.

Please visit our website www.graphistudio.com and see for yourself why so many photographers agree Graphistudio has the most comprehensive range of effects available.

Director

The most elaborate and innovative, creates in print an almost movie like story of the day.

Studio

A mix of water color effects merged with your images creating an elegant stylization of the work.

Pano

A simple layout with graphical full page and two-panoram



the Creative process



16x16 13x13 8x12 9.5x13 12x16 16x20

Layout Options

Graphistudio offers you five wonderful layout options to compliment your shooting style, and your clients' desires. Each style is created from hundreds of effects and compositions. We will be happy to create a studio sample of your choice or you may choose our stock sample kit with a variety of effects and printing technologies.

Print and Bind

Many photographers are moving rapidly into the digital age and enjoy creating their own custom layouts. Graphistudio will be happy to offer our print and bind capabilities to produce an incredible book of your work.



Number of pages

The Wedding Book can store from 40 to 100 pages (sides), the SBS (slim binding system) can hold up to 150.

How to send the pictures

You can forward them as follows:
 Single negatives (24x36 - 4.5x6 - 6x6) attached to corresponding proofs;
 Photos (5x7 to 8x10 glossy);
 Digital files (approx 18 to 24 MB).

How many pictures do I supply?

Our cross reference chart will show you the number of images per page based on the layout you choose. You simply sequence the images in chronological order, and Graphistudio will do the rest. If you have special requests, we always do our best to make it happen.

Printing Technology

The Book may be printed with your choice of: Digital Offset - an ink process using either linen or smooth archival papers...the most advanced technology available...truly a "real" book. Digital Laser - using photographic paper for a more traditional look or the new fantastic metal paper.

Sizes

The primary books sizes 8x12 - 9.5x13 - 12x16 are available in all printing technologies, the primary books sizes 13x13 - 16x16 - 16x20 only in photographic paper. The small book copies 2x2.5 - 2.5x4 - 4x4 - 4x5 - 8x8 - 8x12, are available only in digital offset.



4x5 2.5x4 8x12 2x2.5

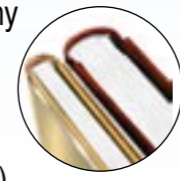
Covers

A whole range of covers are available, personalised with your images on silk, leatherette or transparent, Premium Grade Italian leather's and leatherette.



Binding

Our patented binding system that allows full double page spreads, with hardly any seam through the middle of the page, utilizes a heavy board type of page or a Slim Binding System (SBS).



Delivery time

Our delivery is the best in the industry and getting better everyday. You may expect your pdf file (Graphi layouts) within 3 weeks from submitting your images. Books will be completed within 2 weeks after pdf approval.

Extras

Free of charge with every main book is a seven page wedding calendar size 12x16. Also available are the parents and pocket books, that are exact copies of the main book at a special price.

Internet

Every photographer working with Graphistudio is provided with a password to access our Intranet. There you will see current orders, past orders, forecast info, and have the possibility to download book pdf and other important documents.



the Options



For Brides

We have had the honor of hearing from hundreds of brides who want an alternative to traditional albums and are overjoyed not only by how we transform images into a storybook, but also offer so many different book sizes. A treasured memory, kept in a special place, brought out for years to come for the memory of the start of a new life together. Graphistudio...the Wedding Book

For Parents

The 8x12 copy is a hard cover book with paper sleeve that is personalized...perfect for parents or other special friends and family.

For Brides

For Parents



For Friends



For Friends

Our 4x5, 2.5x4, and 2x2.4 mini books may be our most interesting products. Brides simply love them. Many photographers have sold complete packages just on this one little book. Exact copies of the brides coffee table book, these books are priced exceptionally well...a perfect gift for friends and family.

the Sample set

We have complete sets of stock photo kits or you can produce a full set of books with your own images.

It is impossible to sell your brides our family of Wedding Books and associated products without a sample set for yourself. We have a wide range of samples at various price points to meet your budget.



The sample set includes:

- One 12x16 book
- One 9.5x13 book
- One 8x12 book
- One 12x16 sleeve
- One 8x12 parent book
- Three 4x5 pocket books
- Four 2.5x4 pocket books
- Twelve 2x2.5 pocket books
- One 12x16 wedding calendar



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